



RetourTennis

## ***CLEAN COURTS & A CLEAN CONSCIENCE***

Tennis players want to recycle, they want to do their part.  
It just makes good business sense to help them.

The key is to **promote** tennis ball recycling, not just **provide** it.

### **Did you know that...?**

- Most unwanted balls are still going home in players' tennis bags.
- That number drops dramatically at facilities that actively promote contributions.
- Tennis players don't want to take those balls home – they just need you to make it more compelling and convenient.

### **Promote, not just Provide!**

In working with leading tennis clubs and centers in America, we've learned two keys:

- ✓ Compelling and convenient collection bin: give Recycling a "Face".
- ✓ Messaging – tell members what you are doing, and where balls are going.

*You want to get your members invested.*

### **The AD-IN Bin® - designed to be the *Face* of the club's commitment to sustainability**

- Stylish cylinder hanging at eye-level create a compelling visual.
- Unique design make it both fun for players to use, and easy for staff.
- Customized decal option for your message.

### **A thriving tennis ball recycling program means:**

- Appreciative members and players.
- More and better balls for hopper reuse.
- Staff spends less time picking up and collecting unwanted balls.
- Balls dry, clean for reuse, and grounds stay attractive.
- You're helping the US reach its 50% recycling target for tennis balls by 2020.

*"The AD-IN Bin looks so much more professional than the garbage cans we had been using. And, we started seeing a lot more balls contributed as soon as we put it up."*

Carlos Hassey, Tennis Director, Wigwam Resort, Phoenix, AZ

Download this simple one-page how-to guide at [www.retourtennis.com](http://www.retourtennis.com):

### ***3 Steps to a Successful Tennis Ball Recycling Program***

Retour Tennis, the maker of the AD-IN Bin®

*We make recycling tennis balls easy!*

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