



RetourTennis

CLEAN COURTS & A CLEAN CONSCIENCE

What is the one item that gets discarded at municipal schools and parks every day, and goes into your landfill instead of being recycled? **TENNIS BALLS!**

Did you know...

- Tennis players typically open a new can of balls for every match, but...
- Tennis balls cannot be recycled with other materials, so...
- An estimated 100 million balls enter US landfills every year.
- Set of courts can generate 200 discarded tennis balls every month!

Tennis players want to recycle used balls – they just don't have a convenient option.

You can make a difference...

- Your tennis players want to get rid of those balls, rather than take them home.
- Give them a convenient place to deposit balls when they come off the court – just like you do today for bottles and cans.
- Emptying and collecting can be simple and low-maintenance (see AD-IN Bin®).
- There are no-cost options to send balls for recycling into brand new surfaces. (Or, offer used balls for community reuse)

The Benefits in your community...

- Appreciative tennis community.
- Fewer balls in trash and on the grounds.
- Less landfill space used locally.
- Helping the US reach its 50% recycling rate for tennis balls by 2020.

"We put an AD-IN Bin up at our courts and got a steady stream of balls contributed all summer. The collection bin was easy to put up, attractive, and a positive ambassador for Waunakee's recycling efforts. We estimate 15 minutes work every three or four weeks."

Susan McDade, Director, Village of Waunakee, WI.

Two Tennis Ball Recycling Videos to enjoy:

French Tennis Ball Recycling– http://www.dailymotion.com/video/x2j8cng_operation-balle-jaune-2015_sport
Tennis Balls to Tennis Courts - <https://www.youtube.com/watch?v=4GFX4pkQuWs&feature=share>

Retour Tennis, the maker of the AD-IN Bin®

We make recycling tennis balls easy!

info@retourtennis.com 608.445.5034